

RULES OF THE PRIZE CONTEST

("Contest Rules")

Article 1

ORGANIZER

The prize contest is organized and conducted by **AmRest Adria d.o.o.**, Ulica kneza Branimira 71A, 10,000 Zagreb, OIB: 09054463846 (hereinafter referred to as the "Organizer").

Article 2

DURATION, PURPOSE, AND PLACE OF THE PRIZE CONTEST

The prize contest is conducted for the purpose of promoting the Organizer.

Details regarding the duration of the prize contest are specified in the announcement published on the social media platforms promoting the contest.

The contest is carried out exclusively online via the **KFC Croatia Instagram profile** (www.instagram.com/kfchrvatska/), in accordance with the Organizer's decision.

Article 3

RIGHT TO PARTICIPATE

The right to participate in the prize contest is granted to all adult natural persons who are citizens of the Republic of Croatia and who have applied for the prize contest by the final deadline stated in the contest announcement on social media, in accordance with the instructions set out in Article 5 of these Rules, except for employees of the Organizer and members of their immediate families (spouses, children, brothers and sisters, parents, etc.).

By responding on social media to the question posed by KFC Croatia within this contest, in accordance with Article 5 of these Contest Rules, the person enters the contest and is deemed to have read and accepted the Contest Rules.

Article 4

PRIZE

The prizes are:

3 × Classic Bucket

Participants in this prize contest may not request a prize other than the one stated in these Contest Rules or in larger quantities.

The prize cannot be exchanged for cash, other products, or services, nor can it be transferred to another person.

By accepting these Contest Rules, the participant confirms and agrees that the Organizer shall not be liable for any damage that may arise in connection with the realization of this prize.

Article 5

METHOD OF PARTICIPATION

To participate in the contest, participants must, during the contest period, answer the question posted in the prize announcement on social media.

The contest is held on the official **KFC Croatia Instagram profile** (www.instagram.com/kfchrvatska/), where the winners are selected.

The mentioned social media platforms are not responsible for this contest.

Article 6

SELECTION OF WINNERS

The winner will be selected by a jury from the Organizer's marketing department, consisting of three members, based on creative criteria.

The Organizer reserves the right to exclude a participant from the prize contest if the participant uses a fake profile or a profile that abuses participation in prize contests.

Article 7

ANNOUNCEMENT OF WINNERS

After the conclusion of the prize contest, on **17 February 2026**, KFC Croatia will announce the winners on the social media platform on which the contest was published, by replying to the post that is the subject of this contest.

After the announcement of the winners, customer service will contact the winner via a message on the platform through which they participated in the contest.

The winner must confirm acceptance of the prize no later than **48 hours** after the announcement of the winners.

If the winner does not contact KFC Croatia's customer service within the specified period, it will be considered that the prize has been declined, and a new winner will be selected.

Article 8

PRIZE COLLECTION

Article 9

POSTING RULES

Participants are prohibited from:

- using fake social media profiles to participate in the prize contest;
 - using photographs that are determined not to be the participant's original work or that have been unlawfully taken from websites or other sources;
 - posting inappropriate content (offensive content, content that does not correspond to the theme of the prize contest, content that mentions or displays competitors' products, etc.).
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Article 10

NOTICE ON THE PROTECTION OF PERSONAL DATA

Participants' personal data (username) are collected and processed exclusively by the Organizer.

Participants may contact the Organizer regarding the processing of their personal data via email at **info-hr@amrest.eu** or in writing at: Ulica kneza Branimira 71A, 10,000 Zagreb.

Personal data of participants (username), collected via the Organizer's Instagram or Facebook pages or otherwise provided by participants, will be used exclusively for the purpose of organizing and conducting the prize contest, in accordance with these Rules and the Organizer's legal obligations related to the contest.

The legal basis for the processing of participants' personal data is their consent (Article 6(1)(a) of the General Data Protection Regulation (EU) 2016/679 – GDPR), considering that by participating in the prize contest, participants give consent for the processing of their personal data by the Organizer in accordance with Article 3.2 of these Rules.

The use of participants' personal data by the Organizer for other purposes, including marketing activities, is possible only on the basis of additional, explicit consent from the participant.

The Organizer will retain personal data for no longer than necessary to achieve the purpose of processing, and no longer than **one (1) month** after the end of the contest.

Participants have the following rights regarding the processing of their personal data:

- the right to request access to, correction, or deletion of personal data, restriction of processing, the right to object to processing, and the right to data portability;
- the right to withdraw consent at any time, without affecting the lawfulness of processing based on consent prior to its withdrawal;
- the right to lodge a complaint with the **Croatian Personal Data Protection Agency** if they believe that the processing of their personal data has violated any rights guaranteed by applicable data protection regulations.