

LIST OF TRUSTED PARTNERS

Adform

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads

Purposes of processing based on legitimate interest: Choosing basic ads, Measurement of ads performance, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Partner Privacy Policy: <https://site.adform.com/privacy-center/platform-privacy/product-and-services-privacy-policy/>

Partner website: <https://site.adform.com/>

Criteo

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance.

Special purposes: Providing security, Fraud prevention and bug fixing.

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification.

Partner Privacy Policy: <https://www.criteo.com/privacy/>

Partner website: <https://www.criteo.com/>

Google - DoubleClick Floodlight

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

Purposes of processing based on legitimate interest: Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

Functions: Matching and connecting offline data sources, Connecting different devices.

Special Functions: Using the exact geolocalization data

Partner Privacy Policy: <https://policies.google.com/privacy>

Partner website: <https://policies.google.com/>

Google - Google Ads

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

Purposes of processing based on legitimate interest: Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement. Cele specjalne: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

Functions: Matching and connecting offline data sources, Connecting different devices.

Special Functions: Using the exact geolocalization data

Partner Privacy Policy: <https://policies.google.com/privacy>

Partner website: <https://policies.google.com/>

ISP-PP-9 List of trusted partners

Google - Programmatic DV360

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

Purposes of processing based on legitimate interest: Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

Functions: Matching and connecting offline data sources, Connecting different devices.

Special Functions: Using the exact geolocalization data

Partner Privacy Policy: <https://policies.google.com/privacy>

Partner website: <https://policies.google.com/>

Google - YouTube

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

Purposes of processing based on legitimate interest: Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

Functions: Matching and connecting offline data sources, Connecting different devices.

Special Functions: Using the exact geolocalization data

Partner Privacy Policy: <https://policies.google.com/privacy>

Partner website: <https://policies.google.com/>

LinkedIn

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

Purposes of processing based on legitimate interest: Choosing basic ads, Measurement of ads performance, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

Partner Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>

Partner website: <https://www.linkedin.com/>

Meta - Facebook Ads

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Technical delivery of ads or content

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://www.facebook.com/privacy/policy/>

Partner website: <https://www.facebook.com/>

Meta - Instagram

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Technical delivery of ads or content

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://privacycenter.instagram.com/>

Partner website: <https://www.instagram.com/>

Mobiem - Polsat / Mobiem

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <http:// Prywatnosc.mobiem.pl/en/polityka-prywatnosci/>

Partner website: <https://www.mobiem.pl/>

RTB House

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing.

Partner Privacy Policy: <https://www.rtbhouse.com/privacy-center/services-privacy-policy/>

Partner website: <https://www.rtbhouse.com/>

Snap - Snapchat

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://www.snap.com/en-US/privacy/privacy-policy>

Partner website: <https://www.snap.com/>

TikTok

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://ads.tiktok.com/i18n/official/policy/product>

Partner website: <https://www.tiktok.com/>

TradeTracker

ISP-PP-9 List of trusted partners

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocation data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://cdn.tradetracker.com/privacy-policy/>

Partner website: <https://tradetracker.com/>

Twitter

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocation data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://twitter.com/en/privacy>

Partner website: <https://twitter.com/>

App Store

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocation data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://www.apple.com/legal/privacy/data/en/app-store/>

Partner website: <https://www.apple.com/>

Benhauer - Salesmanago

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocation data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://www.salesmanago.com/info/information-obligation.htm>

Partner website: <https://www.salesmanago.com/>

Piwik Pro - Analytics

Purposes of processing: Collecting analytics data about users

ISP-PP-9 List of trusted partners

Partner Privacy Policy: <https://piwik.pro/privacy-policy/>

Partner website: <https://piwik.pro/>

Google - Google Firebase

Purposes of processing: Collecting analytical data about users

Partner Privacy Policy: <https://firebase.google.com/support/privacy?hl=en>

Partner website: <https://firebase.google.com/>

Google - Google Play

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Partner Privacy Policy: <https://policies.google.com/privacy>

Partner website: <https://policies.google.com/>

Hot Jar

Purposes of processing: Collecting analytical data about users

Partner Privacy Policy: <https://www.hotjar.com/legal/policies/privacy/>

Partner website: <https://www.hotjar.com/>

HUAWEI - HUAWEI AppGallery

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: https://privacy.consumer.huawei.com/legal/hiapp/privacy-statement.htm?country=DE&branchid=2&language=en_US

Partner website: <https://www.huawei.com/>

Insider

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://useinsider.com/privacy-policy/>

Partner website: <https://useinsider.com/>

Justtag

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: https://www.justtag.com/PRIVACY_POLICY.pdf

Partner website: <https://www.justtag.com/>

LinkedIn

Purposes of processing: processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

Partner Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>

Partner website: <https://www.linkedin.com/>

Meta - Facebook

Purposes of processing: processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

Partner Privacy Policy: <https://www.facebook.com/privacy/policy/>

Partner website: <https://www.facebook.com/>

Meta - Instagram

Purposes of processing: processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

Partner Privacy Policy: <https://privacycenter.instagram.com/>

Partner website: <https://www.instagram.com/>

PayU

Purposes of processing: Payment transaction processing

Partner Privacy Policy: <https://www.payu.in/privacy-policy>

Partner website: <https://www.payu.in/>

Sentry

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://www.sentry.com/privacy-policy>

Partner website: <https://www.sentry.com/>

TikTok

Purposes of processing: processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

Partner Privacy Policy: <https://ads.tiktok.com/i18n/official/policy/product>

Partner website: <https://www.tiktok.com/>

Twitter

Purposes of processing: processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

Partner Privacy Policy: <https://twitter.com/en/privacy>

Partner website: <https://twitter.com/>

Vercom - Redlink

Purposes of processing: Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

Special purposes: Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://www.redlink.pl/polityka-prywatnosci/>

Partner website: <https://www.redlink.pl/>

Worldpay

Purposes of processing: PrzetPayment transaction processing

Partner Privacy Policy: <https://online.worldpay.com/terms/privacy>

Partner website: <https://worldpay.fisglobal.com/>

YouTube

Purposes of processing: processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

Partner Privacy Policy: <https://policies.google.com/privacy>

Partner website: <https://policies.google.com/>

Adobe - Adobe Analytics

Purposes of processing: Collecting analytical data about users

Partner Privacy Policy: <https://www.adobe.com/cz/privacy.html>

Partner website: <https://www.adobe.com/>

SessionM

Purposes of processing: Storing or accessing information on your device, Applying market research to generate audience feedback, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing

Functions: Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

Special Functions: Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

Partner Privacy Policy: <https://www.sessionm.com/privacy-and-data-protection/>

Partner website: <https://www.sessionm.com/>

FOODORA

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance, Product development and improvement

Purposes of processing based on legitimate interest: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content

Functions: Technical delivery of ads or content, Matching and connecting data sources, Connecting different devices

Partner Privacy Policy: <https://www.foodora.cz/contents/privacy.htm>

Partner website: <https://www.foodora.cz>

BOLT

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance, Product development and improvement

Purposes of processing based on legitimate interest: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content

Functions: Technical delivery of ads or content, Matching and connecting data sources, Connecting different devices

Partner Privacy Policy: <https://bolt.eu/cs-cz/privacy/>

Partner website: <https://bolt.eu/>

WOLT

Purposes of processing: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance, Product development and improvement

Purposes of processing based on legitimate interest: Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance, Product development and improvement

Special purposes: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content

Functions: Technical delivery of ads or content, Matching and connecting data sources, Connecting different devices

Partner Privacy Policy: <https://explore.wolt.com/cs/cze/privacy>

Partner website: <https://wolt.com/>