

## LIST OF TRUSTED PARTNERS

### Adform

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads

**Purposes of processing based on legitimate interest:** Choosing basic ads, Measurement of ads performance, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Partner Privacy Policy:** <https://site.adform.com/privacy-center/platform-privacy/product-and-services-privacy-policy/>

**Partner website:** <https://site.adform.com/>

### Allegro

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Functions:** Connecting different devices.

**Partner Privacy Policy:** <https://allegro.pl/terms/attachment/5>

**Partner website:** <https://allegro.pl/>

### CDA - cda.pl

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://www.cda.pl/prywatnosc>

**Partner website:** <https://www.cda.pl/>

### Criteo

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance.

**Special purposes:** Providing security, Fraud prevention and bug fixing.

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification.

**Partner Privacy Policy:** <https://www.criteo.com/privacy/>

**Partner website:** <https://www.criteo.com/>

### Google - DoubleClick Floodlight

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

**Purposes of processing based on legitimate interest:** Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement. Cele specjalne: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

## ISP-PP-3 List of trusted partners

**Special purposes:** Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Functions:** Matching and connecting offline data sources, Connecting different devices.

**Special Functions:** Using the exact geolocalization data

**Partner Privacy Policy:** <https://policies.google.com/privacy>

**Partner website:** <https://policies.google.com/>

### Google - Google Ads

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

**Purposes of processing based on legitimate interest:** Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement. Cele specjalne: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Special purposes:** Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Functions:** Matching and connecting offline data sources, Connecting different devices.

**Special Functions:** Using the exact geolocalization data

**Partner Privacy Policy:** <https://policies.google.com/privacy>

**Partner website:** <https://policies.google.com/>

### Google - Programmatic DV360

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

**Purposes of processing based on legitimate interest:** Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement. Cele specjalne: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Special purposes:** Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Functions:** Matching and connecting offline data sources, Connecting different devices.

**Special Functions:** Using the exact geolocalization data

**Partner Privacy Policy:** <https://policies.google.com/privacy>

**Partner website:** <https://policies.google.com/>

### Google - YouTube

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

**Purposes of processing based on legitimate interest:** Choosing basic ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement. Cele specjalne: Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Special purposes:** Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Functions:** Matching and connecting offline data sources, Connecting different devices.

**Special Functions:** Using the exact geolocalization data

**Partner Privacy Policy:** <https://policies.google.com/privacy>

**Partner website:** <https://policies.google.com/>

### YouTube [profile management]

**Purposes of processing:** processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

**Partner Privacy Policy:** <https://policies.google.com/privacy>

**Partner website:** <https://policies.google.com/>

LinkedIn

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

**Purposes of processing based on legitimate interest:** Choosing basic ads, Measurement of ads performance, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing, Technical delivery of ads or content.

**Partner Privacy Policy:** <https://www.linkedin.com/legal/privacy-policy>

**Partner website:** <https://www.linkedin.com/>

LinkedIn [profile management]

**Purposes of processing:** processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

**Partner Privacy Policy:** <https://www.linkedin.com/legal/privacy-policy>

**Partner website:** <https://www.linkedin.com/>

Meta - Facebook Ads

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://www.facebook.com/privacy/policy/>

**Partner website:** <https://www.facebook.com/>

Meta - Instagram

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://privacycenter.instagram.com/>

**Partner website:** <https://www.instagram.com/>

Meta – Instagram [profile management]

**Purposes of processing:** processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

**Partner Privacy Policy:** <https://privacycenter.instagram.com/>

**Partner website:** <https://www.instagram.com/>

OLX

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://pomoc.olx.pl/hc/pl/articles/360000901525-Polityka-Prywatno%C5%9Bci>

**Partner website:** <https://www.olx.pl/>

Mobiem - Polsat / Mobiem

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance, Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <http:// Prywatnosc.mobiem.pl/en/polityka- Prywatnosci/>

**Partner website:** <https://www.mobiem.pl/>

RASP - Onet

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://polityka- Prywatnosci.onet.pl/>

**Partner website:** <https://www.onet.pl/>

RTB House

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing.

**Partner Privacy Policy:** <https://www.rtbhouse.com/privacy-center/services-privacy-policy/>

**Partner website:** <https://www.rtbhouse.com/>

Euvic 360

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing.

**Partner Privacy Policy:** <https://euvicperformance.com/polityka- Prywatnosci/>

**Partner website:** <https://euvicperformance.com/>

Seznam.cz

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content.

**Purposes of processing based on legitimate interest:** Choosing basic ads, Measurement of ads performance, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement.

**Functions:** Connecting different devices, Receiving and using the automatically sent device characteristics for identification.

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes.

**Partner Privacy Policy:** <https://o.seznam.cz/en/privacy-policy/>

**Partner website:** <https://www.seznam.cz/>

Snap - Snapchat

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of ads performance, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://www.snap.com/en-US/privacy/privacy-policy>

**Partner website:** <https://www.snap.com/>

TikTok

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://ads.tiktok.com/i18n/official/policy/product>

**Partner website:** <https://www.tiktok.com/>

TikTok [profile management]

**Purposes of processing:** processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

**Partner Privacy Policy:** <https://ads.tiktok.com/i18n/official/policy/product>

**Partner website:** <https://www.tiktok.com/>

TradeTracker

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://cdn.tradetracker.com/privacy-policy/>

**Partner website:** <https://tradetracker.com/>

#### TVN

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** [https://s.tvn.pl/pdf/polityka\\_prywatnosci\\_partnerzy.pdf](https://s.tvn.pl/pdf/polityka_prywatnosci_partnerzy.pdf)

**Partner website:** <https://tvn.pl/>

#### Twitter (X)

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://twitter.com/en/privacy>

**Partner website:** <https://twitter.com/>

#### Twitter (X) [profile management]

**Purposes of processing:** processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

**Partner Privacy Policy:** <https://twitter.com/en/privacy>

**Partner website:** <https://twitter.com/>

#### WP

**Purposes of processing:** Storing or accessing information on your device, Choosing basic ads, Creating the profile of personalized ads, Choosing personalized ads, Measurement of ads performance, Applying market research to generate audience feedback, Product development and improvement.

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Technical delivery of ads or content, Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://pomoc.wp.pl/polityka-prywatnosci>

**Partner website:** <https://www.wp.pl/>

#### App Store

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://www.apple.com/legal/privacy/data/en/app-store/>

**Partner website:** <https://www.apple.com/>

#### Microsoft – Microsoft Teams

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special Purposes:** Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://learn.microsoft.com/en-us/microsoftteams/teams-privacy>

**Partner's website:** <https://www.microsoft.com/>

#### Microsoft – Bing Ads

**Purposes of processing:** Storage of information on the device or access to it, Creating a profile of personalized ads, Selection of personalized ads.

**Purposes of processing based on legitimate interest:** Selection of basic advertising, Creation of personalized content profile, Selection of personalized content, Measurement of advertising performance, Use of market research to generate audience feedback, Development and improvement of products.

**Special purposes:** To ensure security, fraud prevention and error fixing, Technical delivery of advertising or content.

**Functions:** Match and connect offline data sources, Connect different devices.

**Special functions:** Use of precise geolocation data

**Partner Privacy Policy:** <https://privacy.microsoft.com/pl-pl/privacystatement>

**Partner website:** <https://privacy.microsoft.com/pl-pl/>

#### Benhauer - Salesmanago

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

## ISP-PP-3 List of trusted partners

**Partner Privacy Policy:** <https://www.salesmanago.com/info/information-obligation.htm>

**Partner website:** <https://www.salesmanago.com/>

Piwik Pro – Analytics

**Purposes of processing:** Collecting analytical data about users

**Partner Privacy Policy:** <https://piwik.pro/privacy-policy/>

**Partner website:** <https://piwik.pro/>

Google - Google Firebase

**Purposes of processing:** Collecting analytical data about users

**Partner Privacy Policy:** <https://firebase.google.com/support/privacy?hl=en>

**Partner website:** <https://firebase.google.com/>

Google - Google Play

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Partner Privacy Policy:** <https://policies.google.com/privacy>

**Partner website:** <https://policies.google.com/>

Hot Jar

**Purposes of processing:** Collecting analytical data about users

**Partner Privacy Policy:** <https://www.hotjar.com/legal/policies/privacy/>

**Partner website:** <https://www.hotjar.com/>

HUAWEI - HUAWEI AppGallery

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** [https://privacy.consumer.huawei.com/legal/hiapp/privacy-statement.htm?country=DE&branchid=2&language=en\\_US](https://privacy.consumer.huawei.com/legal/hiapp/privacy-statement.htm?country=DE&branchid=2&language=en_US)

**Partner website:** <https://www.huawei.com/>

Insider

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocation data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://useinsider.com/privacy-policy/>



**Partner website:** <https://useinsider.com/>

Justtag

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** [https://www.justtag.com/PRIVACY\\_POLICY.pdf](https://www.justtag.com/PRIVACY_POLICY.pdf)

**Partner website:** <https://www.justtag.com/>

Meta - Facebook

**Purposes of processing:** processing only in connection with handling the profile, including to inform Users about the Administrator's activity and to promote various types of events, services and products, as well as to communicate with users via the functionalities available on social media. The legal basis for the processing of personal data by the Administrator for this purpose is its legitimate interest (Article 6 (1) (f) of the GDPR) consisting in promoting its own brand and building and maintaining a brand-related community.

**Partner Privacy Policy:** <https://www.facebook.com/privacy/policy/>

**Partner website:** <https://www.facebook.com/>

PayU

**Purposes of processing:** Payment transaction processing

**Partner Privacy Policy:** <https://www.payu.in/privacy-policy>

**Partner website:** <https://www.payu.in/>

Sentry

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://www.sentry.com/privacy-policy>

**Partner website:** <https://www.sentry.com/>

Vercom - Redlink

**Purposes of processing:** Storing or accessing information on your device, Creating the profile of personalized ads, Creating the profile of personalized content, Choosing personalized content, Measurement of content performance , Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Technical delivery of ads or content, Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://www.redlink.pl/polityka-prywatnosci/>

## ISP-PP-3 List of trusted partners

**Partner website:** <https://www.redlink.pl/>

### Worldpay

**Purposes of processing:** PrzetPayment transaction processing

**Partner Privacy Policy:** <https://online.worldpay.com/terms/privacy>

**Partner website:** <https://worldpay.fisglobal.com/>

### Adobe - Adobe Analytics

**Purposes of processing:** Collecting analytical data about users

**Partner Privacy Policy:** <https://www.adobe.com/pl/privacy.html>

**Partner website:** <https://www.adobe.com/>

### SessionM

**Purposes of processing:** Storing or accessing information on your device, Applying market research to generate audience feedback, Product development and improvement

**Special purposes:** Providing security, Fraud prevention and bug fixing

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using the automatically sent device characteristics for identification

**Special Functions:** Using the exact geolocalization data, Active scanning of device characteristics for identification purposes

**Partner Privacy Policy:** <https://www.sessionm.com/privacy-and-data-protection/>

**Partner website:** <https://www.sessionm.com/>

### Vivnetworks (Commission Junction LLC)

**Purposes of processing:** As part of affiliate activities, sales data will be processed (number of transactions, sum of commissions, sum of orders, transaction processing time, etc.). In addition, the data of publishers who have included regulations to use the affiliate network are processed.

**Special purposes:** To provide security, prevent fraud and correct errors.

**Functions:** Technical delivery of advertising or content, matching and connection of offline data sources, Connecting different devices, receiving and using automatically sent device characteristics for identification

**Special Functions:** Global data will only be visible to the advertiser for reporting and will include where publisher traffic and sales data are coming from.

**Partner Privacy Policy:** <https://www.cj.com/legal/privacy-policy-services>

**Partner website:** <https://www.cj.com/>

### INIS

**Purposes of processing:** Monitoring and processing of conversion data for the purpose of billing promotional activities. Aggregation of only so-called transactional cookies. Store and access data on your device.

**Functions:** Matching and connecting offline data sources, Connecting different devices, Receiving and using automatically sent device characteristics for identification

**Partner Privacy Policy:** <https://www.inis.pl/polityka-prywatnosci>

**Partner website:** <https://www.inis.pl/>